

Ashley Crouch

Art Director, Designer

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Experience

Crispin Porter Bogusky, NY

Senior Art Director
March 2023 – Present
Old Dominion Freight Line, HSS

Mother, NY

Art Director
December 2021 – December 2022
Dave & Busters, Target, Panera, RoC Skincare

72andSunny, NY

Designer
November 2020 – December 2021
Carl's Jr., Hardee's, REI

Freelance

Art Director
May 2020 – November 2020
Freelanced at 72andSunny, Lightning Orchard, + more

Johannes Leonardo, NY

Art Director
June 2018 – May 2020
adidas Originals, Volkswagen, Revlon + more

Publicis Groupe, NY

Art Director Intern
Summer 2017
Tampax, Always, Swiffer

Education

Savannah College of Art and Design (SCAD)

BFA in Advertising / Minor in Graphic Design
Fall 2014 – Spring 2018 / Savannah, GA
Academic and Artistic Scholarship / Deans List

Honors & Awards

American Advertising (Addy) Awards

Silver Magazine Campaign (2018)

Young Ones Awards

Digital/Online Merit (2018)

SCADDY Awards

Gold Ambient Media (2018)
Silver Video (2018)

Skills

Art Direction
Creative Concepting
Graphic Design
Motion Design
Copywriting
Illustration
Photography

Creativity
Proactivism
Collaboration
Time Management
Communication

Computer Skills

Photoshop
Illustrator
Indesign
After Effects
Microsoft Office
Google Slides
HTML / CSS